

# Specification for Advertising Space

## LAOS Theatre Programme

Please provide artwork in greyscale if a BW advert has been booked or in CMYK if a colour advert has been booked.

Artwork must be at actual size with crop marks and 300dpi.

A PDF is preferred but artwork can be accepted in Illustrator.eps or .ai files (up to CS2 only) with text converted to paths; Quark Xpress 6.5 files with all linked files and fonts; Photoshop .jpg or .tif files in CMYK or greyscale at the correct resolution.

Either PC or Mac artwork is acceptable on CD or emailed if under 5mb.

### **Sizes:**

Full Page Bleed	A4 + 3mm bleed (303 x 216mm)
Full Page	170mm wide x 258mm high
Half Page	170mm wide x 125mm high
Quarter Page	82mm wide x 125mm high

### **Designer contact details:**

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